WHAT HAPPENS NEXT?

An outline of the process once you have decided to list your home with our experienced team.

LISTING APPOINTMENT - PRICE & TIMING

- Listing Agreement & Contract Documents will be signed at Listing Appointment or sent via DocuSign for Signatures

DETAILED TEAM VISIT & STAGING/VENDOR CONSULTATION

- Confirm MLS Details for Listing Input & Preparation
- Discuss Upgrades & Special Features
- Assist with Vendor Consultations and Estimates (optional)

PROFESSIONAL PHOTOGRAPHY & VIDEOGRAPHY SHOOT

- Once Listing Preparation is Completed, Professional Photography & Videography is Scheduled (typically takes 1+ hours)

PRE-LISTING MARKETING PREPARATION

- Design & Delivery Marketing Materials
- Deliver Lockbox and Install Signage
- Plan Digital/Social Campaigns & Strategy
- Coming Soon Status (optional)

LISTING DAY

- Listing is Active on the MLS System & Feeds to Third Party Real Estate Search Sites
- Showing Requests are Received and Confirmed through ShowingTime App (custom options available)

OPEN HOUSE & CARAVANS

- Open House & Caravan Details are Distributed to Local & International Luxury Agents and Database Clients (scheduled only with client's prior permission)

WEEKLY UPDATES

- Showing Reports and Feedback
- Digital/Social Presence Statistics
- Review & Analyze Feedback and Adjust as Necessary

CONTRACT TO CLOSING